



PRESS INFORMATION – Issued
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HEADLINE: Sign Now and ScotRail join forces to assist Deaf Community

ScotRail has commissioned Sign Now to create video clips in British Sign Language (BSL) for their web site. The clips are designed to inform the Deaf community about ScotRail's policies on disability and its approach to promoting equality of access to information.

Patrick Nyamurundira, train operator's Access and Inclusion Manager, said. "By working with Sign-Now we have created something truly innovative to assist the Deaf community.

The new video clips summaries ScotRail's disability policy as well as arrangements which are in place for disabled people. Mr Nyamurundira added. "The video has been translated and filmed by Sign Now at their Grangemouth offices and can be viewed on www.scotrail.co.uk We are delighted that Deaf people will be able to get information about our policies which are in place for disabled people.

"The filming was funded by Transport Scotland which views this activity as a first step towards greater integration of the Deaf community into mainstream life.

Chris Clark, Transport Scotland's Rail Accessibility Manager said. "All disabled people have a right to travel and access information in a format enabling them to make their travel arrangements easier.

The ScotRail video shows a tremendous commitment from the organisation to ensure that Deaf people are informed and made aware of their policies for disabled access.

Transport Scotland was only too happy to assist with this innovative approach to communicating with a large group of people who are often overlooked."

Andrew Thomson, Director of Sign Now and creator of the video added. "Here at Sign Now, we work hard to provide solutions to communication issues that organisations encounter and have a range of products that enable people, hearing and deaf, to communicate effectively.

Translation, filming and web hosting of video clips are only a part of the solutions we can provide.

We are delighted to have been involved with filming these video clips for ScotRail."

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Notes to Editor

Andrew Thomson is the founder of www.Sign-Now.com

Andrew is Deaf from birth and is married to Caroline. They have two hearing children.

Sign Now provides video-conferencing, BSL Interpretation, filming, BSL translation and has developed the social networking site www.sign-tube.com

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